



## Report of Meeting

### **ActionNow! 4 Kids September 17, 2007**

Present: Patty Baker, Jessie Coffey, Megan Davison, Gina Egenberger, Mike Heyl, Lesa Hoppe, Jill Jank, Kathy Karsting (reporting), Corrine Roach.

Patty Baker opened the meeting with welcome to all.

#### Sept. 24 Conference Planning

1. Corrine and Patty are organizing lunches. We will order 5-8 extra lunches over the number registered by Wednesday afternoon, and invite presenters to stay for lunch if desired.
2. Megan and Julie Lovelace will attend to the registration table.
3. Committee members will set up starting between 7 and 7:30 Monday morning.
4. Jessie will start the coffee and tea.
5. Jill Janks will set up a resource table of ActionNow! resource materials suitable for children and youth.
6. Andrea will open the session with words of welcome; Kathy will read speaker introductions; Patty will introduce Kathy. Kathy will read disclosure announcement required for nursing continuing education at start of conference.
7. DHHS will provide folders. Julie will have certificates and sign in ready.

#### Captions for new "Youth" images of Mr-Can-Do-It

1. Skater holding milk: "skate right in to better drink choices," or "drink water or milk," or "choose water or milk to drink."
2. Figure holding apple: "step up your food choices today," or "healthy snacks are great."
3. Biker: "don't trail behind – get moving today!" or "move more."
4. These will be forwarded to Andrea; the messages can be changed out as desired; the images are fixed and purchased.

#### Resource Manual Draft

1. Kathy K. has taken a shot at first draft of children and youth content for the resource manual. Reminder: the audience of the resource manual is nurses and community health educators, as opposed to kids and the general public.
2. Discussion: check the current use of the terms "obesity," "overweight" and "at risk for overweight" and incorporate these into the "who is at risk" key points.

3. Include Nebraska specific data if available.
4. Check resource websites regarding key points recommended by others for kid-appropriate "know your labels" content. Return to this subject for more group discussion.
5. Consider merging resource lists from the DHHS diabetes program and those on the draft resource manual list. Web sites should be public, not commercial in origin. Consider collapsing some of the resources, e.g., list fewer CDC sites, particularly if all are interlinked.
6. Kathy will attach the draft content in an email to all group members for further review and suggestions.
7. Generally positive feedback that this is the brief content we envisioned for the resource manual, as well as possible "key message" content for the children and youth page on the *ActionNow!* Website.

#### Updating our group contact list and leadership

1. Patty Baker will not be able to continue with our workgroup due to reassignment of job duties at LLCHD. The group warmly thanked Patty for her energy and many contributions to our progress. Patty has served as co-chair; Jessie Coffey agrees to continue as chair of our group. Corrine Roach will provide LLCHD staff support (as well as an important member of the workgroup) to facilitate meetings.
2. Kathy reviewed the membership and email list to assure it is up-to-date. Ann Fetrick, Judy Zabel, Andrea Mason all are on the mailing list in addition to those present today.

#### Discussion on use of new resources

1. Kathy reported on discussion with Ann Fetrick. *ActionNow!* will update the bright blue resource list to include the newly-obtained children and youth materials.
2. This workgroup may make recommendations as to how the materials are used or distributed. Possible strategies: email new resource list to school nurses, pediatricians, and family practice providers; mail resource list with samples of materials to providers; workgroup members make individual visits to providers with samples?
3. Samples of the new materials will be displayed at the Sept. 24 conference.
4. Discussion deferred to agenda at next meeting.

#### Launching new children and youth section on the *ActionNow!* Website

1. Kathy reported on info from Ann F. The workgroup should envision how the hot button on the welcome page should look. Content for the children and youth section should be described by the workgroup.
2. Recommendations from the workgroup are forwarded to Andrea M. who reviews and sends on to the finance committee for final approval, design, and posting.

3. Discussion that content should be largely "for kids," with subsection for "parents and adults working with kids."
4. Further discussion deferred until next meeting.

Next Meeting scheduled for Monday, October 22, 2007 9:00 – 10:00 am at LLCHD room

0139. Suggested Agenda topics:

1. Evaluation of Sept. 24 conference.
2. Review of additional comments, suggestions for resource manual. When finalized, content needs to be forwarded to Andrea and Ann.
3. Continued discussion on "know your labels" content, with resource info from other sources to consider.
4. Decisions/recommendations on use of new resources, if new resource list available.
5. Discussion/decisions on children and youth webpage.