



**ActionNow! 4 Kids  
November 26, 2007**

**Report of Meeting**

Present: Jessie Coffey, Gina Egenberger, Mike Heyl, Lesa Hoppe, Kathy Karsting (reporting), Carol Mitchell, Corrine Roach

Carol Mitchell reported that she has been asked to take Andrea Mason's place in coordinating ActionNow! diabetes prevention efforts for the local health department, as Andrea has taken on more managerial responsibilities for the department. Discussion followed to orient Carol to our current objectives.

Web links evaluation project:

- Kathy K. brought in hard-copy versions of the evaluation tool we discussed at our last meeting. LLCHD interns will be asked to go through our accumulated lists of relevant web sites and evaluate each using the tool. Corrine will oversee the work of the interns in this area. Kathy K. will send Corrine the electronic version of the evaluation tool.
- Completion of this project will facilitate the development of the kids' page of the ActionNow! website as well as completion of the resource manual content on kids and youth.

Screen Saver project:

- Carol Mitchell and Corrine will work together to gather info on obtaining electronic images of the youthful Mr-Can-Do-It figure with captions, and identify whether screen saver images can be posted online or on disk for downloading, and at what cost.
- At our next meeting, we will plan a timetable for the screen saver pilot project working with four schools, and an evaluation plan for the pilot project.

Life-sized cut out figures and posters for placement at schools:

- Carol will investigate costs of production
- Jessie Coffey will work on drafting a mini-grant application to the Community Health Endowment for these costs.
- At our next meeting, we will discuss the draft CHE application, as well as collaborative projects with other organizations (Lancaster County Medical Society?)

Next meeting is scheduled for December 17, 2007 at 9:00 am at LLCHD.

Agenda:

- 2008 Workplan objectives
- Report on web site evaluation project.
- Report on costs of production for screen saver project.
- Report on costs of production for posters and life-sized cut out figures.
- Review of CHE application.
- Review of final draft of resource manual content.