



ActionNow4Kids Workgroup
January 23, 2008
Report of Meeting

Present: Melissa Borman, Jessie Coffey (chair), Gina Egenberger, Nikki Ford, Lesa Hoppe, Jill Jank, Kathy Karsting (reporting), Carol Mitchell, Corrine Roach, Amy Volkman, Judy Zabel

The meeting opened with welcome and introductions. We welcome new members!

School Media messages - Pilot Project

Electronic images are available to us from LLCHD, to be placed on disks and used as screen savers at school. Posters on the walls of the cafeteria, with more messages using the same images, would also appear in four pilot schools. Evaluation plan would focus on whether kids remembered images and key messages as a result of screen saver and poster display.

Plan: Jessie is working on LPS district approval to proceed with the pilot project. Nikki has a friend who might be able to help with using the electronic images on Apple computers in schools. Contact four pilot schools and talk with principal, media specialist (health teacher? School nurse?). We'll seek assistance from Mike Heyl and/or Anne Fetrick in developing an eval. plan.

Timeline: launch in pilot schools this spring and evaluate before school is out.

Resource Book and Resource Web Sites

Resource Book: The content the workgroup recommends for the resource book is complete and approved by the workgroup. Plan: Submit 2 page resource book document to Carol M. for inclusion in the resource manual.

Resource Web Sites: Lesa will complete her corrections and circulate the revised draft. Then, LLCHD interns select best sites - give a star rating. The revised web site resource document can be placed in the resource book as an attachment to the text document, and posted on web site as a resource document. The web sites on the resource tool will provide the links that we want to populate the ActionNow4Kids webpage.

Work Plan for 2008

Nourishing our Children conference (telehealth): Kathy to contact Trudy about scheduling possible dates.

ActionNow4Kids web page: the document for the resource book is the skeleton of our web page content, with key messages to be populated with corresponding linking web sites (selected from our resource list of web sites). Carol shared some ideas she has to enliven the *ActionNow!* web site.

Local school board: initiate with pilot project eval.

CHE Project Application

Jessie shared the narrative description of a Community Health Endowment project application for the We Can! Project. Application due is Friday.

Next Meeting: February 27, 9:00 - 10:30 am at LLCHD

Agenda -

Report on web site resource document, site rating and selection.

Discuss the opening of the ActionNow4Kids web page.

Report on school pilot project implementation.

Report on telehealth scheduling for Nourishing Our Children conference.