



ActionNow! 4 Kids Workgroup Meeting 4/2/08

Present: Jessie Coffey, Mike Heyl, Kathy Karsting (reporting), Jill Jank, Corrine Roach, Judy Zabel,

Report on School Media Messages Project:

Target schools:

Lincoln High, Fredstrom, Lefler and Mickle.

Screen Saver Report:

Technical challenges abound in posting the PDF files for the screen saver on school computers. The school buildings do not have the format or application to run the screen saver in its present form. There is a possibility that the file would read successfully if formatted for Macintosh. Nikki Ford's report is that she has not yet received a disk to work with. Jessie will pursue translation or adaptation at LPSDO for screen saver on Macintosh.

Posters:

Four sets are ready to go, available in the meeting today for review.

Letter:

Drafted to principals by Jessie. (Wanted to attach CD, not feasible with current format.) Jessie will revise as needed, then send. Confirm dates for one month duration of project (April 14 through May 16; with evaluation survey the final week).

Evaluation Plan:

Attempt 25 completed surveys from each location. School contacts for each school will work with each principal to identify a "random selection" of students for the survey (students in after school program?). Data to Anne Fetrick via Corrine Roach by May 19 for analysis and report to school before school is out.

Nourishing Our Children

Discussion on the goal to reprise the conference using teleconference or recorded technology. Fall would be feasible if scheduled before Oct. 31 licensure deadline for RNs. Program could be changed, or we could follow the same format. Are there any other groups in ActionNow! interested in sponsoring or developing an professional education activity.

Plan: Remains on Kathy's to do list to obtain more info from Trudy F. at LLCHD.

Dr. Karla Lester as prospective member of our group and prospective speaker. Opening a new medical practice/program to address childhood obesity. Jessie will invite her to join our group. Dr. Lester would be a possible speaker for a fall 2008 Nourishing Our Children conference, via teleconference.

Future Meeting Dates:

Tuesday, June 3, 2008 9:00 am

Jessie will invite Dr. Lester to attend.

School Media project and evaluation

Invite Carol to update on web site and resource manual kid/youth materials.