



**Meeting Notes:** ActionNow/ Minority Health Committee Meeting

**Date:** April 8, 2008

**Present:** Dr. Derrick Anderson, Renee Massie, Tammy Weihe, Jane Linsenmeyer, Marcelo Arevalo, Carol Mitchell

Topic	Discussion/Action
Current Activities	<p>Marcello shared plans for the ActionNow! Soccer tournament which will be held at Abbott Field on Saturday, April 12. Games will start about 11 am. He will send a specific schedule of team events. This event will be co-sponsored with El Centro de las Americas who has obtained funding for referees and the soccer field. Funding from ActionNow! has been approved for T-shirts with ActionNow! messaging. These have been ordered for 4 youth teams (different colors) and 4 adult teams (different colors). Dr. A suggested t-shirts also be obtained for committee members and that we need to make an appearance at the games. (These were ordered after the meeting.) Marcello will get a camera from Janette to take event pictures that can be used for ActionNow! promotional materials.</p> <p>Revised Latino wording to more accurately reflect “Eat Healthy” “Move More” and “Know Your Number” messages was discussed. Input from African American, Asian and Latino focus groups all indicated the “Know Your Numbers” message is hard to understand. It was recommended that “See Your Doctor” to determine risk would be more meaningful.</p> <p>Dr. Anderson and Renee talked about re-taking pictures of persons known within the African American community as previous pictures had been misplaced or did not come out.</p> <p>Tammy has been working with several people in the Asian community to develop wording for a pamphlet that could be used at various Asian churches, food stores and other community sites.</p>
Plans for Next Steps	<p>Carol will request that Clinton/Mike from Snitily Carr come to the next meeting to discuss options for community awareness materials for the African American, Asian and Latino populations.</p>
Announcements	<p>Juneteenth will be held on June 14 with booths and health information available from noon to 2 pm or later. ActionNow! is interested at have materials at this event. Carol will also ask Every Woman Matters to bring outreach materials to Juneteenth.</p>
Next Meeting	<p>May 12, 2008, 9-10 a.m. at LLCHD in the Library (2<sup>nd</sup> Floor).</p>