



Meeting Notes: ActionNow! Minority Health Committee Meeting

Date: June 16, 2008

Present: Dr. Derrick Anderson, Tammy Weihe, Clinton Schleinig, Amber Pankonin, Carol Mitchell

Topic	Discussion/Action
Current Activities	<p>Juneteenth was held on June 14th at Penzer Park. This was well attended and an excellent event. Health booths, including physicians, health screenings and a variety of educational information, were available from noon-2 pm. ActionNow! materials were available and although a lot of risk assessments were distributed, few were returned.</p> <p>Although Jane and Marcelo were unable to attend the meeting today, Jane reported that input from the Latino community focused on the need to translate the 4 primary ActionNow! posters into Spanish and then reduce them to poster size or smaller for church bulletins, groceries, etc. Translation is currently being done and Clinton will draft a cost proposal for this work.</p> <p>Tammy presented a pamphlet that was developed for the Vietnamese community. The cost to translate the pamphlet into Vietnamese is \$40. Carol will check on funding for this and also if DHHS can print these as an in-kind donation.</p> <p>Renee was also unable to attend the meeting today but will be taking pictures at Juneteenth to use for a pamphlet for the African American community.</p>
Review Work Plan for 2008	<p>The need to do follow-up after information is distributed was considered essential to determine whether the information was useful. An annual survey was suggested, probably in the fall. Questions should include: "Have you seen these messages?" and "What do you think about these messages?"</p> <p>Although ActionNow! information has been available at a variety of community events; the work plan identifies that a community based event for minority populations will be held. Dr. Anderson suggested an event at the Salvation Army on August 23, just before school starts. It could be a neighborhood gathering focused on diabetes awareness and risk reduction that included ice cream/popsicles. This suggestion will be pursued.</p> <p>Clinton is developing a cost proposal to revise the current website in an effort to make it more user friendly. It was suggested that a Google search be done to identify appropriate minority focused websites to post on www.123ActionNow.org. LLCHD has been able to dedicate part time staff to assist with revision of website content. Carol will relay this request to her.</p>
Announcements	<p>Dr. Anderson, Justin Hartman and Carol will meet regarding the "Prevention is the KEY" health event to be held at the Salvation Army on June 28th from 11-1. Although the focus of activity will be cancer awareness and prevention, information on ActionNow! healthy eating and physical activity will also be available.</p>
Next Meeting	<p>NOTE TIME CHANGE! July 14, 2008 (Monday) 1-2 pm in the LLCHD Library (2nd Floor).</p>