



**ActionNow! Screening Committee Meeting
January 24, 2008**

Present: Melissa Bormann – St. Elizabeth Physicians Network; Janet Buck - MTKO; Nikki Ford – HyVee; Kathy Goddard – NE HHSS; Lesa Hoppe – NE HHSS; Sandy Kilgore – CIMRO of Nebraska; Carol Kukuk – LLCHD; Carol Mitchell – LLCHD; and, Amy Volkman – LLCHD Dietetic Intern.

Next Meeting: February 26, 2008, 8:30 a.m., Room 2135 at the Lincoln-Lancaster County Health Department

Topic	Action
<p>A draft of the work plan for 2008 was distributed for review.</p> <p>- Objective 1: Promote awareness of risk to 1,500 adults through use of the Community Diabetes Risk Assessment.</p> <p>The committee liked the WorkWell campaign, but would also like to identify other places for screening opportunities. Screening efforts could take place around the March 25th Diabetes Alert Day and the November Diabetes Awareness Month.</p>	<p>Dietetic interns at LLCHD will develop a diabetes awareness campaign for WorkWell companies. Committee members are asked to fill out the diabetes risk form at their site when doing other screenings. E-mail Nicky Ford with ideas for additional sites, such as Curves, where the form could be included with their other client assessments.</p>
<p>- Objective 2: Determine risk of diabetes through use of Worksite Health Risk Appraisal data.</p> <p>The committee reviewed and was comfortable with the action steps and outcomes.</p>	
<p>- Objective 3: Promote a community wide awareness campaign.</p> <p>The committee would like measurable information of how effective billboards and movie trailers are and have been. There is a contract with Snitily Carr for 2008. New venues won't be pursued until the committee can evaluate effectiveness of past efforts. The committee discussed the process of how to manage requests for speakers. The committee discussed how educational information was provided to the media in the past and what to plan for 2008.</p>	<p>Work on locating the exit surveys from the movie trailers and look into how to determine billboard effectiveness.</p> <p>Speaker requests will be sent to the entire ActionNow! group. A minimum of two articles will be submitted this year.</p>
<p>- Objective 4: Maintain a resource library of ActionNow! materials.</p> <p>The committee reviewed and was comfortable with the action steps and outcomes.</p>	<p>The committee will ask Mary Jo, Jill, and Pam to review the manual. Continue to use the resources we currently have.</p>
<p>- Objective 5: Promote use of ActionNow! materials in physician offices.</p> <p>The committee reviewed and was comfortable with the action steps and outcomes.</p>	

