



Work Plan for 2008
ActionNow! Minority Health Committee

Goal: Prevent/delay diabetes and its complications in minority populations

Committee Members: Dr. Derrick Anderson (Chair), Renee Massie, Manuel Mendez, Jane Linsenmeyer, Tammy Weihe, Theresa McCray, Modesta Putla, Amy Boren, Sandy Kilgore, Melissa Bormann

Objectives	Action Steps	Outcomes
1. Develop materials for a community wide awareness campaign using appropriate minority messages	1a. Develop poster and other print materials specific to African American, Asian and Latino populations 1b. Materials will include identified key prevention messages regarding Eat Healthy, Move More and Know Your Numbers 1c. Provide awareness/educational information to the media	1a. Posters and prints materials developed for each of the identified populations 1b. Materials include identified key prevention messages 1c. Information provided to cultural publications, Hispanos Unidos, KZUM, other

<p>4. Develop <i>ActionNow!</i> Minority Health web content for www.123ActionNow.org site</p>	<p>4a. Identify and post hot links on the <i>ActionNow!</i> home page</p> <p>4b. Plan and implement a systematic review of websites/links to assure accuracy and currency.</p>	<p>4a. Hot links identified and posted</p> <p>4b. Review process identified and implemented</p>
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