



Work Plan for 2008
ActionNow! Screening Committee

Goal: Prevent/delay diabetes and its complications in working age adults

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Objectives	Action Steps	Outcomes
1. Promote awareness of risk to 1500 adults through use of the Community Diabetes Risk Assessment 2. Determine risk of diabetes through use of Worksite Health Risk Appraisal data	1a. Identify sites at partner locations where ActionNow! screenings will be held: Hy-Vee, B-LGH, St E's, LLCHD, Madonna, designated WorkWell companies, other 1b. Complete Community Diabetes Risk Assessments at identified sites 2a. Obtain permission to use aggregate data from designated WorkWell sites for up to 10,000 participants	1a. Sites identified 1b. 1500 Assessments completed with sites, number and results documented. 2a. Permission obtained

<p>3. Promote a community wide awareness campaign</p>	<p>2b. Obtain analyzed data from designated worksites through WorkWell Director</p> <p>2c. Use results of analyzed data as a base for worksite diabetes awareness campaign</p> <p>2d. Develop worksite diabetes awareness campaign, including education and incentives</p> <p>3a. Develop schedule of monthly billboard displays to promote identified risk and key prevention messages</p> <p>3b. Develop a Speaker's Bureau for response to requests for talks, health fairs</p> <p>3c. Provide awareness/educational information to the media</p>	<p>2b. Data obtained</p> <p>2c. Analysis completed</p> <p>2d. Project developed and implemented, with sites and results documented</p> <p>3a. Schedule developed and commitment for displays confirmed</p> <p>3b. Speaker's Bureau developed and requests (including type, attendance, site) documented</p> <p>3c. Information provided to Neighborhood Extra, Star City Health, Lincoln Journal Star and other media sites documented</p>
<p>4. Maintain a Resource Library of ActionNow! Materials</p>	<p>4a. Provide educational materials for professionals and the public including:</p> <ol style="list-style-type: none"> 1) Diabetes Prevention Resource Manual 2) Pamphlets 3) Displays 4) Posters 5) Website 6) Telephone Line 	<p>4a. Materials provided and type, amount and utilization documented</p>

<p>5. Promote use of <i>ActionNow!</i> materials in physician offices</p>	<p>7) Other items as requested</p> <p>4b. Develop a plan to assure that educational materials are current and relevant</p> <p>4c. Distribute prescription pad throughout the community</p> <p>4d. Secure resources to print revised materials</p> <p>5a. Develop an article about <i>ActionNow!</i> and available resources for the LCMS newsletter</p> <p>5b. Distribute posters, materials and prescription pads promoting healthy eating and moving more.</p>	<p>4b. Plan developed and implemented</p> <p>4c. Prescription pads distributed through ProActive, diabetes educators, health fairs, other</p> <p>4d. Resources secured</p> <p>5a. Article developed and published</p> <p>5b. Document distribution and evaluate usability of materials</p>
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